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AGAINST ALL ODDS.**

Mahindra
TRANSPORT EXCELLENCE
A W A R D S 2 0 1 9



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MINISTRY OF ROAD TRANSPORT & HIGHWAYS
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AN AWARD THAT REWARDS YOU FOR OUTPERFORMANCE AND NOTHING ELSE.

And you don't have to own a Mahindra vehicle to apply! Open to all.



The 9th edition of the biggest awards for Indian road transport is here. Featuring stakeholders from the entire trucking spectrum and vehicles of every brand and size; from the smallest commercial vehicles to light, intermediate and heavy commercial vehicles. That's not all. CEOs, Fleet Owners, Lady Transporters, Logistics Managers, Dhaba Owners, Truck Drivers and all those who make a difference will share the stage at the only transport awards supported by the Ministry of Road Transport & Highways.



Dear Friends,

Welcome to the 9th edition of the Mahindra Transport Excellence Awards! Our humble effort since 2011 to applaud the outperforming stakeholders of Indian road transport have become, thanks to the overwhelming support from all of you, the pre-eminent Awards programme in our transport ecosystem.

As in the last two years, the Awards programme, which is rooted in the RISE philosophy of Mahindra, covers the entire CV range from the smallest to the biggest load carriers. Last year we took a small but significant step further by introducing awards for the users of transportation services – the corporates who transport products across the country. This brought one of the most important stakeholders – the customer – into the fold of the Awards and was extremely well-received.

As in the past, we have the honour of the support of the Ministry of Road Transport and Highways (MoRTH) for these transport ecosystem Awards for which we are extremely grateful.

Interesting Times

There is an old Chinese double-edged greeting “May you live in interesting times!” The last couple of years have indeed been interesting for the Indian economy and specially for the transport industry. We thought that 2017-18 was a year of recovery and adjustment to the new normal, after demonetisation and implementation of GST. Then came the revision in axle load norms last year, which required all of us to make further changes to our operations. Now we are all gearing up for BSVI implementation, which is going to be another huge shift for the industry. Added to these changes is the slower growth of the economy in recent times. As a fast-growing economy for many years, we quickly feel the impact when the growth slows down, even for a brief period.

But all is not gloom and doom. Organised transporters have started accruing benefits from GST and E-WAY bills, the automated toll collection has also improved the travel and turnaround times.

Let’s also keep in mind the other positive developments. Advances in technology have made tracking of vehicles and loads easier. New techniques for forecasting demand and managing inventories are reducing the overall cost of supply chains in many industries. Increasing automation and usage of IT are enhancing operational efficiencies. With the further advent of technologies like Artificial Intelligence, Virtual Reality, Blockchain and many more, the logistics and transport scenario of the future will be very different from what it is today.

All these give us the impression that we are in an environment that is Volatile, Uncertain, Complex and Ambiguous or, in short, a VUCA world. The changes and uncertainties that we have experienced in the past two years are becoming the order of the day, with many more new developments still to come.

Looking Forward

The transport industry has been facing tough times of late, like a mirror to the economy. However, according to the experts, the medium to long term trends for the economy are very positive. India’s GDP is expected to grow at 6% in 2019, just behind China. Many of the new initiatives being rolled out by the Government, including the reduction in corporate taxes, incentives for new investments, and enhanced export financing, will help in spurring further growth.

However, as John F. Kennedy said, “Change is the law of life. And those who look only to the past or present are certain to miss the future.”

Excelling in the VUCA world!

The Awards this year will be all about excelling in the VUCA world! We will applaud those who are agile, responsive and innovative, those who were able to Rise above the challenges to embrace the realities of excelling in the new era, in the VUCA World.

Mahindra Transport Excellence Awards will, as in the past, showcase the stars of the transport ecosystem – their dreams, their plans and their achievements. We welcome you to be part of this select club by sharing your story of excelling in the VUCA world!

Look forward to seeing you on stage at the Awards ceremony!

Rajan Wadhera
President – Automotive Sector
Member of the Group Executive Board
Mahindra & Mahindra Ltd.
President – Society of Indian Automobiles Manufacturers
Chairman, CII National Committee on Technology and R&D



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Definitions

M&M	Mahindra & Mahindra Ltd
Auto Sector	Mahindra & Mahindra - Automotive Division
MTBD	Mahindra & Mahindra - Truck and Bus Division
Awards	Mahindra Transport Excellence Awards 2019
Awards Management	M&M and its employees, and the agencies appointed by M&M to help organise and conduct the Awards, and their respective employees.
Entity	An organisation or an individual with operations in India.
Applicant / Participant	A legal Entity, which may be in the form of a Company, Trust, HUF, Sole Proprietorship, Partnership Organisation or an Individual, which sends an Entry to participate in the Awards as per the rules and regulations governing the Awards.
Jury	Experts and Professionals empanelled by M&M and / or its associates in Award Management , for evaluation of entries and selection of the winners.
Rules & Regulations	These are the rules and regulations that govern the Awards.
Eligibility Criteria	These are part of the rules and regulations governing the Awards, and determine the eligibility in each award category.
Website	www.mahindratransportawards.com

Award Objectives

- To recognise Excellence, Innovation and Change Leadership in the Indian transport ecosystem by recognising efforts towards:
- Accepting No Limits
 - Alternative Thinking
 - Driving Positive Change

Award Partners

- Ernst & Young
- Infinity Management Consultants
- FCB Interface
- Zee News

Award Themes

The Awards selection will be based on case studies and / or presentations that clearly highlight and represent any one or more of the under-mentioned three themes, which represent the ethos of OUTPERFORMANCE

- 1. Accepting No Limits: Dare to Disturb the Universe**

Those who think big and look beyond conventional boundaries, are adaptable and agile, benchmark beyond global best-in-class, and take well-reasoned risks to deliver breakthrough products, services and solutions for their customers.
- 2. Alternative Thinking: Add Value Through Ingenuity**

Those who apply alternative thinking and new approaches in everyday work-life, seek-out fresh, diverse perspectives and reward those who deliver alternative thinking. Those who direct intellect towards customer focused innovation and use their ingenuity to add value to their stakeholders.
- 3. Driving Positive Change: Shape Destinies**

Those who deeply understand the needs of their customers and offer them quality products and services that will not only delight them but also improve and transform their lives. Those who put their customers at the centre of their business and build strong relationships with them, while acting with the highest standards of integrity. Those who strive to bring about positive change in their own lives and enable their customers and communities to rise.

Awards Framework

Award Categories	No. of Awards
FLEET OWNER: BUSINESS AWARDS	
 Fleet Owner – Outperformance in Business	
 Last Mile Business Solutions primarily using SCVs	1
 Best Business Solutions primarily using LCVs / ICVs	1
 Long Haul Business Solutions primarily using HCVs	1
 Emerging Transport Business of the Year	1
 Outperformance in Integrated Logistics Services	1
FLEET OWNER: INDIVIDUAL AWARDS	
 Youth Transport Personality (YTP) - SCV/LCV	1
 Youth Transport Personality (YTP) - ICV/HCV	1
 Lady Transport Personality (LTP) - ICV/HCV	1
END USER AWARDS	
 Logistics Team of the Year	1
 Torch Bearers of Safety	1
ECOSYSTEM AWARDS	
 HCV Fleet Driver	1
 Commercial Vehicle Financier – Fleet Owners' Choice	1
 Mahindra Saarthi Abhiyaan Outperformer	3
 Highway Dhaba Award	1
TOTAL	16

Note: An Entity can apply for only ONE of the Award categories

Fleet Owner: Business Awards

Eligibility Criteria

To apply for these Awards, the Entity should own and operate one or more **Commercial Vehicles with the specified GVW**. The applicant should also comply with the other requirements and conditions as laid down in the **Rules and Regulations** section of the Prospectus and Entry Form.

Fleet Owners can apply for only ONE of the **Award Categories** in **Sections 3-7** of the Entry Form



Fleet Owner – Outperformance in Business

Last Mile Business Solutions (primarily using SCVs)

M&M has instituted this award to recognise and applaud Fleet Owners who have demonstrated excellence in Last Mile Business Solutions using Small Commercial Vehicles (SCVs) over the twelve-month period from 1st April 2018 to 31st March 2019.

Eligibility Criteria: Ownership of a Commercial Vehicle with a Gross Vehicle Weight (GVW) / Gross Combination Weight (GCW) up to 3,500 kilograms

Best Business Solutions (primarily using LCVs/ICVs)

M&M has instituted this award to recognise and applaud Fleet Owners who have demonstrated excellence in Business solutions using Light Commercial Vehicles / Intermediate Commercial Vehicles (LCVs/ICVs) over the twelve-month period from 1st April 2018 to 31st March 2019.

Eligibility Criteria: Ownership of a Commercial Vehicle with a Gross Vehicle Weight (GVW) / Gross Combination Weight (GCW) over 3,500 kilograms and up to 16,000 kilograms

Long Haul Business Solutions (primarily using HCVs)

M&M has instituted this award to recognise and applaud Fleet Owners who have demonstrated excellence in Business solutions using Heavy Commercial Vehicles (HCVs) over the twelve-month period from 1st April 2018 to 31st March 2019.

Eligibility Criteria: Ownership of a Commercial Vehicle with a Gross Vehicle Weight (GVW) / Gross Combination Weight (GCW) over 16,000 kilograms

Evaluation Criteria: Outperformers in Business

One or more of the following criteria will be used by the Jury to short-list and select the winners for the above three categories. Applicants should **demonstrate their measurable performance** in these areas over the twelve-month period 1st April 2018 to 31st March 2019.

1. Effectiveness of business strategies adopted in Last Mile transportation.
2. Use of technology to bring about improvements in transportation.
3. Improvement initiatives undertaken; benefits delivered to the organisation and/or customers.
4. People management practices across the organisation, especially for drivers.



Emerging Transport Business of the Year 2019

M&M has instituted the Emerging Transport Business Award to recognise outstanding achievements and perseverance by young transport companies that use ICVs and HCVs. M&M believes that a clear objective and focus on all dimensions of business will lead to OUTPERFORMANCE. This unique award endeavours to recognise emerging transport companies that challenge the status quo, are growth-focused, innovative and success-driven.

The Entity should be less than 10 years old as on 30th September 2019. Group entities / subsidiaries / sister concerns of entities more than 10 years old will not be eligible for this Award. The requirement of minimum 2 years in operation does not apply for this category.

Eligibility Criteria: Ownership of a Commercial Vehicle with a Gross Vehicle Weight (GVW) / Gross Combination Weight (GCW) over 7500 kilograms.

Evaluation Criteria: Emerging Transport Business

One or more of the following criteria will be used by the Jury to short-list and select the winners. Applicants should **demonstrate measurable performance** in these areas over the twelve-month period from 1st April 2018 to 31st March 2019. Demonstrable growth after starting business and measurable results are key requirements.

1. Effectiveness of business strategies adopted.
2. Use of technology to bring about improvements in the business.
3. Improvement initiatives undertaken; measurable benefits delivered to the organisation and/or customers.
4. People management practices across the organisation.
5. Customer centric business solutions implemented to achieve growth.



Outperformance in Integrated Logistics Services

- This Award is intended to recognise efforts taken by Fleet Owners who have expanded their service offerings beyond road transport and have moved to becoming logistics service providers.
- Logistics service providers offering a range of services across the supply chain are eligible to apply. **Applicants must be delivering two or more of the following services: freight forwarding and transport (air/rail/road/ocean/multimodal), warehousing and distribution, customs clearance, other value-added services.**
- It is critical for the applicant to demonstrate that customers have received the above logistics services resulting in distinct benefits to the customer supply chain.
- Measurable results reported / endorsed by the customer is a key requirement.
- These services must have been provided to customers during the twelve-month period from 1st April 2018 to 31st March 2019.

Eligibility Criteria: Ownership of one or more Commercial Vehicles of any type - SCV, LCV, ICV or HCV

Evaluation Criteria: Outperformance in Integrated Logistics Services

One or more of the following criteria will be used by the Jury to short-list and select the winners. Applicants should **demonstrate measurable performance** in these areas over the twelve-month period from 1st April 2018 to 31st March 2019.

1. Effectiveness of business strategies adopted.
2. Range of value-added services delivered to customers.
3. Use of technology and automation for business efficiency and customer benefits.
4. People management practices across the organisation.

Fleet Owner Individual Awards



Youth Transport Personality (YTP)

- M&M has instituted the Youth Transport Personality Award to identify, recognise and reward the young stars - gentleman or lady - from the new generation/family of fleet owners. The nominations for this category will be obtained from the eligible fleet owners.
- An applicant can submit multiple nominations.
- The fleet owner should choose either SCV/LCV or ICV/HCV category for nominating the YTP based on the primary nature of their business and the type of solutions/services being offered to the customers.
- The nominee for Youth Transport Personality should be:
 - o In the age group of 21 years to 40 years as on September 30th 2019.
 - o **A member of the fleet owner's family.** Nominations of individuals who are not part of a family owning and operating a transport organisation are not eligible.

Eligibility Criteria:

Youth Transport Personality (YTP) – SCV/LCV category: Ownership of a Commercial Vehicle with a Gross Vehicle Weight (GVW) / Gross Combination Weight (GCW) up to 7500 kilograms

Youth Transport Personality (YTP) – ICV/HCV category: Ownership of a Commercial Vehicle with a Gross Vehicle Weight (GVW) / Gross Combination Weight (GCW) over 7500 kilograms

Evaluation Criteria: Youth Transport Personality

One or more of the following criteria will be used by the Jury to short-list and select the winners. Applicants should **demonstrate measurable performance** in these areas over the twelve-month period from 1st April 2018 to 31st March 2019.

1. Contribution to business growth and strategy.
2. Value addition to customers.
3. Contribution to people practices within the organisation.
4. Contribution to operational efficiency.
5. Contribution to overall processes and systems.
6. Effective implementation of novel customer centric solutions to assist in the growth of the organisation.



Lady Transport Personality (LTP)

- M&M has instituted the Lady Transport Personality of the Year 2019 Award to identify, recognise and reward the contributions by a lady to the transport sector. The nominations for this category will be obtained from the eligible fleet owners.
- An Entity primarily operating in the ICV / HCV category of vehicles can nominate any lady employee/relative in the transport business.
- A lady who is an owner in a partnership/sole-proprietorship firm can nominate herself.
- The nominee should have been working in the organisation for at least 1 year and should be part of the organisation at the time of Entry submission.
- An Entity can submit multiple nominations.

Eligibility Criteria:

Ownership of a Commercial Vehicle with a Gross Vehicle Weight (GVW) / Gross Combination Weight (GCW) over 7500 kilograms

Evaluation Criteria: Lady Transport Personality

One or more of the following criteria will be used by the Jury to short-list and select the winners. Applicants should **demonstrate measurable performance** in these areas over the twelve-month period from 1st April 2018 to 31st March 2019.

1. Contribution to the business.
2. Value addition to relevant stakeholders – internal and external.
3. Contribution to operational efficiency.
4. Contribution to overall processes and systems.

End User Awards

M&M appreciates the contribution of the end users – the corporates who transport their goods across the country – and the huge role they play in influencing the way logistics solutions are implemented by their service providers - Integrated Logistics Service Providers, Freight Forwarders and Customs Brokers / CHAs, Warehouse Operators and Transporters / Fleet Owners.

The modernisation efforts in the infrastructure involved in logistics as well as technology solutions and other innovations are the result of the expectations and needs of these end users of transport services.

M&M wishes to recognise these organisations and their logistics and safety teams who have been instrumental in designing some of these path breaking supply chain Initiatives resulting in enhanced efficiencies, increased safety in operations and lower overall cost of logistics.



Logistics Team of the Year

M&M has instituted this Award category of Logistics Team of the Year in order to make the Awards more inclusive and to bring into focus the contribution of these professionals in the transport and logistics ecosystem.

The Logistics Team of the Year Award aims to recognise professionals in the logistics and supply chain domain of large organisations who have implemented some path breaking initiatives in the past 18 to 24 months, with focus on road transport. The initiatives must demonstrate out-of-the-box thinking and medium-term to long-term strategies to enhance value and/or optimise the end-to-end logistics and supply chain costs for their organisations.

Applicants will need to demonstrate:

- Strong commitment to improving supply chain value creation and operating efficiencies.
- Sustained focus on standards and processes across stakeholders in the supply chain.
- Tangible initiatives implemented to track and improve efficiency of people, vehicles, warehouses and inventory levels at different points in the supply chain. Outcomes and benefits of these initiatives on overall costs is the key.

The Entity applying for this Award should be a corporate in India that uses road transport services (inbound or outbound) in the course of its business operations (manufacturing, distribution, import-export, etc.). The job responsibilities / scope of work should include management of the road transport operations of the organisation.

Evaluation Criteria: Logistics Team of the Year

One or more of the following criteria will be used by the Jury to short-list and select the winners. Applicants / nominees should **demonstrate measurable performance** in these areas over the twelve-month period from 1st April 1 2018 to 31st March 2019.

1. Improvement initiatives undertaken; measurable benefits delivered to the organisation and/or customers.
2. Contribution to operational efficiency of the supply chain / logistics processes of the business, with focus on road transport.
3. Use of technology and automation for business efficiency and customer benefits.



Torch Bearers of Safety

The actual users of Transport services are the manufacturers/importers/distributors who sell and distribute their products across India. They play a critical role in defining the safety parameters for their transporters. It is important that safety norms related to logistics and transportation be stated, explained and implemented, in order to ensure that stakeholders directly and indirectly related to the transport of goods are protected from danger. This is even more important in case of an accident to a vehicle carrying goods of a hazardous nature.

The parameters determined and regularly monitored by these end users of transport services creates the required responsibility for safety among Fleet owners, Drivers, Employees of the End Users, as well as all others in the transport ecosystem.

The Torch Bearers of Safety Award aims to recognise end user organisations which have taken significant steps to ensure safety for all concerned stakeholders.

The Entity applying for this Award should be a corporate in India that uses road transport services (inbound or outbound) in the course of its business operations (manufacturing, distribution, import-export, etc.).

Evaluation Criteria: Torch Bearers of Safety

One or more of the following criteria will be used by the Jury to short-list and select the winners. Applicants should **demonstrate measurable performance** in these areas over the twelve-month period from 1st April 1 2018 to 31st March 2019.

1. Demonstrated commitment in improving all-round safety in logistics operations.
2. Safety processes and measures for logistics, with focus on road transportation.
3. Tangible initiatives implemented to track and improve safety of people, vehicles and cargo.
4. Outcomes and benefits of these initiatives on safety.

Ecosystem Awards



Fleet Driver/Super Outperformer Driver

Eligibility Criteria

- M&M has instituted the Fleet Driver Award to felicitate drivers who have gone beyond their scope of work and created a positive impact for the business, customers and community.
- The nominations for this category have been submitted by eligible fleet owners over the past two years. This year, M&M has decided to reward a driver from the short-listed set of drivers over the past two years. This is to ensure that some of the most eligible drivers who have narrowly missed winning the Award are recognised.
- The nominated Driver should be driving an ICV or HCV.
- The winner of previous years will not be eligible for the award.
- The fleet driver should be:
 - o an Indian citizen above the age of 21 years as on September 19th, 2018.
 - o in possession of a valid driving license to operate a Heavy Commercial Vehicle, valid till 31st March 2020.

Evaluation Process: Fleet Driver/Super Outperformer Driver

The evaluation for this category is a three-stage process:

Stage 1 – Short-listing of drivers based on the nominations received from the fleet owners.

Stage 2 – Short-listed drivers will be assessed on multiple parameters including:

- Physical fitness / Medical test
- Knowledge of traffic rules
- Driving ability and Psychomotor tests
- Aptitude and attitude - Psychometric tests

Stage 3 – Short-listed drivers will be interviewed and evaluated by the Jury based on:

- Positive impact on customers and operations
- Positive impact on drivers and society
- Safety consciousness



Commercial Vehicle (CV) Financier – Fleet Owners' Choice

Commercial Vehicle (CV) Financier – Fleet Owners' Choice

- M&M has instituted this award to recognise and applaud the role of financiers in enabling the functioning of the goods transport industry.
- The nominations are generated through **Voice of the Fleet Owner**, as the primary customer/stakeholder for the CV financier is the fleet owner.
- The nominations for this category have been submitted by eligible fleet owners over the past two years. This year M&M has decided to reward a CV financier from the short-listed set of CV Financiers over the past two years. This is to ensure that some of the most eligible CV financiers who have narrowly missed winning the Award are recognised.

Evaluation Process: Commercial Vehicle (CV) Financier – Fleet Owners' Choice

The evaluation for this category is a three-stage process.

Stage 1 - Fleet owners nominated up to 3 financiers who they believe have outperformed in their support to the road transport business ecosystem.

Stage 2 - Financiers short-listing based on votes received.

Stage 3 – Short-listed financiers evaluation by a Jury panel who voted on the winners.



Mahindra Saarthi Abhiyaan (MSA) Outperformer

- M&M has instituted the Mahindra Saarthi Abhiyaan scholarship scheme in 2014 for the daughters of HCV Truck drivers.
- The girls should have completed 10th Standard and should be pursuing higher studies.
- Over 4000 girls have been awarded this scholarship till date.
- Only the scholarship awardees are eligible to participate in this Award category.
- Objective is to recognise excellence / achievements in academics / sports / arts / social service.
- The short-listed nominees will be evaluated by an expert Jury.
- Time lines and other rules will be communicated to the participants by M&M.
- The nominations in this category have been submitted by the eligible daughters of HCV Drivers over the past two years. This year M&M has decided to reward drivers' daughters from the short-listed set of girls over the past two years. This is to ensure that some of the most eligible girls who have narrowly missed winning the Award are recognised.

Evaluation Process: Mahindra Saarthi Abhiyaan Outperformer

Evaluation based on achievements showcased in academics / sports / arts / social service.



Highway Dhaba

Eligibility Criteria

- M&M has instituted the Highway Dhaba Award to acknowledge the significance of this indispensable element of the highway transport ecosystem which sustains the drivers who keep the wheels of the industry moving. The nominations for this category are obtained through truck drivers' voice poll, conducted across India, as per the qualification criteria. The dhabas may be located anywhere in India.
- Entities to be located on any highway outside the municipal limits of any town.
- They should fulfil all statutory criteria of setting up and operating a highway restaurant, and for any other services provided, as per government norms. They should have the following documents in place to be eligible for the Awards:
 - o F&B license to operate/ License to operate a dhaba/eatery.
 - o Registered sales deed or rent agreement for the land on which the business is carried out.
 - o Proof of legal possession of land owned/leased/rented.
 - o Certificate from either the Local Administration/Gram Panchayat/Police Verification, if required.
- Must have completed at least 6 months of operations as on 19th September 2018.
- Should not be serving liquor and other alcoholic beverages on the premises.
- The winners of previous years will not be eligible.
- The nominations for this category have been submitted by eligible fleet drivers over the past two years. This year M&M has decided to reward a dhaba owner from the short-listed set of dhabas over the past two years. This is to ensure that some of the most eligible dhabas that narrowly missed winning the Award are recognised.

Evaluation Process: Highway Dhaba

The evaluation for this category is a three-stage process.

Stage 1 – Telephone poll of drivers has been / will be conducted to nominate their favourite dhaba along with the reasons. Both qualitative and quantitative data will be captured.

Stage 2 – Dhabas will be short-listed based on the number of votes received. A physical survey and AV capture of the facilities has been / will be undertaken. Final short-listed dhabas will be audited for hygiene and cleanliness.

Stage 3 – Evaluation of the short-listed dhaba by a Jury panel that will determine the winners.



Rules and Regulations

- These rules and regulation are applicable to and govern the Mahindra Transport Excellence Awards organised and conducted by Mahindra and Mahindra (M&M).
- By participating in the Awards, the applicant agrees to abide and be bound by the rules.
- These rules and regulations may be modified without any prior notification. The applicant is advised to regularly review the rules, the latest version of which will be available on the Awards website, www.mahindratransportawards.com

How to Apply

1. The call for entries for the Awards will be announced in one or more media platforms and/or by direct communication with potential applicants and that shall be construed to be adequate notice for call for entries.
2. The Prospectus and Entry Forms can be obtained through the following sources:
 - a. The Awards website: www.mahindratransportawards.com
 - b. By emailing M&M on awards@mahindra.com
3. There are multiple Entry forms available on the Awards website for downloading and applying. Please use the relevant form or forms to apply:
 - a. Fleet owner award categories
 - b. End user award categories
4. The Entry Form should be completed in full as per guidelines mentioned. Incomplete Entry forms are liable for rejection, at the discretion of the Awards Management.
5. Please note that Entry forms without the signature of an authorised signatory are liable to be rejected.
6. On the first page of the Entry Form, the participant should tick the category / categories they wish to apply for.
7. Entries will be accepted in English and Hindi languages.
8. The Entry should be typed or handwritten clearly and neatly in permanent ink. Do not use pencil or sketch pen.
9. Applicants can apply for the Awards by:
 - a. Submitting the Entry online (www.mahindratransportawards.com) and uploading the relevant supporting documents.
 - b. Emailing the Entry to awards@mahindra.com
 - c. Sending the Entry by mail/courier to the address mentioned below.

10. Please ensure all supporting documents are submitted along with the Entry.

11. All supporting documents should be listed out in the Entry Form to ensure that they are considered by the Jury.

12. It is the responsibility of the applicants to ensure that completed entries are received by M&M in time for judging. Proof of posting or transmission will not be accepted as proof that your Entry has been received by M&M. M&M assumes no responsibility for postal, technical or natural conditions that prevent the timely receipt and judging of the Entry forms.

13. Please note that Entry forms and other supporting documents once submitted will become the property of the Awards Management and will not be returned.

14. The completed Entry can be sent to:

Vice President – Marketing
Truck and Bus Division
Mahindra & Mahindra Ltd.
2nd Floor, Mahindra Towers
G.M. Bhosale Marg
Worli, Mumbai 400018

15. In case of any queries or clarifications, please feel free to contact the Awards team on awards@mahindra.com

Time lines

- Entries close on 31st December 2019. Your Entry should reach us by 31st December 2019. Late entries are liable to be rejected. Acceptance of late entries and/or extension of the last date for entries is at the sole discretion of the Awards Management. With the festive season approaching we request you to complete your entries well in advance in order to avoid last minute rush.
- M&M reserves the right to change the time lines indicated above.
- Efforts will be made to adhere to the defined time lines. However, the defined time lines are subject to change based on circumstances.
- Awards Management and its sub-contractors shall not be held accountable / liable for any disruptions / stoppages / interruptions or cancellation of the Awards or its ceremony or any part of its processes on account of any factors beyond its control.

The Awards Selection Process

- The Awards selection process is explained in this section. This applies to all award categories other than those for which a separate process is outlined.
- All entries will be checked for completeness, adherence to terms and conditions listed in the prospectus and Entry forms, and adherence to qualification criteria for the respective award categories.
- A Screening Jury comprising industry experts will select a short-list of entries for presentation to Expert Jury wherever applicable.
- There is a multiple layered filtration process followed to short-list the entries.
- In the event that an insufficient number of application forms for a category are found to be worthy of inclusion, the short-listed entries (excluding the winners) in the previous edition of the Awards would be considered. In case, the combined entries are still insufficient or not found to be worthy of inclusion, the Award category may be cancelled at the discretion of Awards Management.
- Short-listed applicants will be contacted by M&M. They will be provided with the date, venue and presentation format in which they would be required to present their application and case study to the Expert Jury, which comprises industry personalities from transport and other relevant sectors.
- The Expert Jury panel will be evaluating the entries.
- In most categories, nominations from the Expert Jury are forwarded to the Grand Jury for final selection of the winners. In some categories, the final winners may be selected by the Expert Jury.
- The Grand Jury has in the past been appointed in coordination with the Ministry of Road Transport and Highways (MoRTH) Government of India, and has consisted of reputed individuals and senior government officials.

Jury members typically include:

- Senior Government officials from the Ministry of Road Transport and Highways.
- Logistics and transport professionals from end user companies (past jury members have been from Castrol, Hewlett Packard, Ericsson, BASF, Finolex, etc.).
- Supply Chain and Logistics faculty from leading academic institutions (e.g., IIM-Ahmedabad, IIT-Delhi, Indian Institute of Foreign Trade, Indian Maritime University, etc.).
- Journalists and media representatives, including and from supply chain and transport publications (Transtopics, CV Magazine, SCM Pro, Zee, Motor India etc.).

The Jury process will commence after 31st December 2019. It may be required for a senior person representing the Entity, to make a presentation in person to the Expert Jury. Cost of travel and other expenses relating to such in-person presentation will be the responsibility of the applicant.

The Awards function will be held in New Delhi in early 2020, the date for which will be announced later.

General Terms and Conditions

1. Indian Entity or Foreign Entity with registered presence in India can participate in MTEA 2019.
2. The form of the Entity must be one from the following: Company, Trust, HUF, Sole Proprietorship, LLP or Partnership organisation.
3. The applicant must have completed at least 2 years of operations in India as on 1st October 2019 for all Awards categories except for the Emerging Transport Business awards. The start date of the business needs to be mentioned on the form.
4. Entities who are in integrated logistics businesses, including transportation, may apply for all the Award categories for which they satisfy the eligibility criteria.
5. Entries must be signed by an authorised management representative of the Entity. The name and designation of the person signing should be clearly mentioned.
6. The Entity must remain in operation for the entire duration of this Award under the same management. If the Entity ceases operations or there is a change in management before the conclusion of the Awards, the Entry is subject to disqualification at the discretion of the Awards Management.
7. An Entity can apply for one or more Award categories that it satisfies the eligibility criteria for.
8. Only a single Entry per Award category will be accepted from each Entity, unless specified otherwise. Multiple entries from different offices/branches/subsidiaries of the same Entity may result in disqualification.
9. Winners of previous years will not be eligible to win the award for the same Entry / case study. The Entry / case study should demonstrate achievements over the twelve-month period 1st April 2018 to 31st March 2019.
10. M&M shall appoint one or more independent Juries comprising eminent people from industry and academia, to select the winners for various Award categories. The decision of the Jury will be final and binding. No queries or objections will be entertained.



11. Participation in the Awards does not entitle the Applicant to a prize.
12. Participation in the Awards ceremony is by invitation only. Participation in the Awards does not entitle the Applicant to attend the Awards ceremony.
13. The information mentioned in the Entry Form and presented to the Jury should be authentic. As an integral requirement of the Award process, an audit may be carried out along with field visits to validate information provided in the Entry Form and to the Jury. In case any information is found to be false, the Entry may be disqualified.
14. Entry to this competition and / or winning this competition does not entitle the Entity / Applicant, its associates, family or agencies to any rights of ownership, license to or use of the M&M brand. If you wish to make any use of the M&M brand for any purpose, you must reach an agreement with M&M in writing before doing so. If M&M agrees, in writing, to grant any such rights (which shall be at the sole discretion of M&M) it reserves the right to withdraw permission at any time without prior notice.
15. M&M reserves the right to amend these terms and conditions at any time without notice.
16. M&M reserves the right to cancel or vary this competition at any time without prior notice.
17. M&M may disqualify an Applicant or withdraw the Award from a winner, in case any information provided by the Applicant is found to be faulty or incorrect at any stage of the Awards process or after the Awards ceremony is held.
18. M&M may withdraw or modify any Award category in case there is not enough number of eligible applicants in the given category.

Intellectual Property:

1. M&M, its business partners and the Award Management are not responsible for obtaining or verifying any intellectual property rights relating to the responses that have been entered. It is the responsibility of the Applicant to secure protection for any information that is being shared before submission. Any patents, design applications or registrations, trademark applications or registrations, other rights, permissions or applications should be referred to in the Entry Form, and proof of the same may be required subsequently.
2. The applicant must confirm that he/she is the legal owner of all intellectual property (and moral rights) in relation to the Entry and, if not, that he/she has obtained all necessary permissions and licenses from relevant third parties. The responses must be original and not in breach of a third party's intellectual property rights. If an applicant is unable to confirm that he/she is the legal owner of all intellectual property (and moral rights) in relation to the Entry or that he/she has obtained all necessary permissions and licenses from relevant third parties to the appointed Jury's satisfaction, M&M reserves the right to disqualify the Entry. The Applicant shall indemnify and keep M&M, its business partners and Award Management indemnified against all claims, losses, damages, costs, expenses, etc. arising out of any third-party claims on account of infringement on the part of the Applicant.

Confidentiality

1. The Awards Management and Jury shall maintain confidential any and all information pertaining to the Applications / Nominations / Winners and will only be held towards sufficing any purpose for the Awards. They will take the same degree of care as each of them uses to protect his or her own confidential information of a similar nature, but no less than reasonable care to prevent the unauthorised use, dissemination or publication of confidential information.

Liability:

1. This competition will be governed by the laws of India and any dispute will be subject to the exclusive jurisdiction of the Mumbai courts.
2. The Applicants agree to indemnify all parties involved in the Award including M&M, the judging panel, its Enablers and its employees against any third-party claims that could arise from submission of information in the Entry Forms to the competition.
3. Under no circumstances will the Applicant be permitted to obtain awards for any losses or damages, and you (the Applicant) hereby waive all rights to claim punitive, direct, indirect, incidental and consequential damages and / or any other damages on account of your participation in the competition / Awards.

Publicity and Promotion:

1. The applicants of the Mahindra Transport Excellence Awards 2019 agree to take part in any publicity and promotional activity surrounding the Awards programme and similar future events.
2. Any Applicant to the Award may be asked to take part in publicity and promotional activities for M&M. By entering the Awards, the Applicant is accepting that their story, details, images and footage can be used for publicity purposes. The Applicant may be invited to personally partake in publicity opportunities such as interviews put forward to the Applicant by M&M and its business partners.
3. All information being shared may be used by M&M for evaluation and promotional purposes and all such information may be posted in public domain like websites, publications, etc.
4. The Applicant agrees to give full consent unconditionally to M&M to share any information provided by the Applicant with agencies working with them with regards to the Awards, its recording and broadcasting and related activities including agencies involved with M&M.

Other Rules:

1. The Awards Management and the Jury reserve the right to withdraw or amend the terms of the Awards at any time, with retrospective effect, and do not take the responsibility for any loss or damage, direct or consequential, that any individual or organisation, including the Applicant / Nominee / Finalist, may suffer as a result of the Awards being withdrawn or its terms amended.
2. Application / Entry to Awards will be construed as acceptance of the terms and conditions stated in the Prospectus, and the Entry Form duly signed by the authorised representative of the Applicant. The Applicant will signify their acceptance of the Terms and Conditions.

Website

1. The website www.mahindratransportawards.com (the Website) is only an information website for the Awards. M&M is not liable or responsible for any action or decision taken by the Applicant or anyone acting on the Applicant's behalf or in the Applicant's employment or under contract with the Applicant. M&M shall not be under any obligation to the Applicant and the Applicant shall have no obligation or rights in relation to the Awards and shall have no claims whatsoever against M&M related to the selection process or the running of the Awards.
2. M&M shall not be responsible for:
 - i. Any delivery failures relating to the registration or uploading videos/presentations.
 - ii. Any spam messages as a result of the Applicant accessing the Website.
 - iii. The Awards Management not receiving or rejecting any data.
 - iv. Any lost, late or misdirected computer transmission or network, electronic failures of any kind or any failure to receive entries owing to transmission failures or due to any technical reasons and other conditions/situations or failures beyond its control.

Disclaimers

The Awards Management has no obligation to screen the Entry material in advance and is not responsible for monitoring Entries for the purpose of preventing violation of intellectual property ownership rights or violations of any law, rule or regulation. If the Awards Management is notified of submissions or materials that may not conform to the rules, it may investigate the allegation and determine in good faith and in its sole discretion whether to eliminate such an Entry from consideration. The Awards Management has no liability or responsibility to participate or other users of the Website for performance non-performance of such activities.

ABOUT MAHINDRA

The Mahindra Group focuses on enabling people to rise through solutions that power mobility, drive rural prosperity, enhance urban lifestyle and increase business efficiency.

The Mahindra Group is a USD 20.7 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It enjoys a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company, by volume. It also enjoys a strong presence in agribusiness, aerospace, commercial vehicles, components, defence, logistics, real estate, renewable energy, speedboats and steel, amongst other businesses. Head-quartered in India, Mahindra employs over 2,40,000 people across 100 countries.

In 2015, Mahindra & Mahindra was recognised as the Best Company for CSR in India in a study by the Economic Times. In 2014, Mahindra featured on the Forbes Global 2000, a comprehensive listing of the world's largest, most powerful public companies, as measured by revenue, profit, assets and market value. The Mahindra Group also received the Financial Times 'Boldness in Business' Award in the 'Emerging Markets' category in 2013.

For more details visit: www.mahindra.com



EXPERT JURY



Abhiram Athavale
Senior Director Transport
DHL Supply Chain India Pvt. Ltd.



Allwyn Crasto
Head - Transportation And
Distribution Safety, South Asia
BASF India Limited



Prof. Amit Karna
Professor
Indian Institute of Management
Ahmedabad



Amit Mehta
Creative Director - Brand Activation, West
Wizcraft International
Entertainment Pvt. Ltd.



Anjaney Bhutada
Founder
Go4Fresh.in



Ashwin Balwalli
Vice President - Logistics
Finolex Cables Ltd.



Pradeep Saxena
Country Head, India
MSX International



Pradip Shah
Chairman
IndAsia Fund Advisors Pvt. Ltd.



Pravin Puntambekar
Retired Senior Vice President,
Head of Marketing & CSR
Shriram Transport Finance Co.



Rajan Chibba
Managing Partner
Intrim Business Associates



Rajeev Bhide
Co-Founder & Executive Director
Indus Business Advisors LLP



Rajesh Ranjan
Former Head -
Logistics Excellence ACC



Ashwin Dsilva
Managing Director - CIO Organization
Accenture



B. Sriram
Former Managing Director
State Bank of India and IDBI



Bharat Dabholkar
Media Personality



Bhushan Mhapralkar
Editor CV Magazine



Dr. Brinda Jagirdar
Business Economist and
Independent Director
Former Economist, SBI



N. Chandramouli CEO
Trust Research Advisory



Rakesh Bhalla
Independent Banking Professional
Formerly with RBI, NHB and IREDA



Ramesh Kumar Editor,
Drivers Duniya



Ravindran Natarajan
Ex Director - Business Development
(SAARC Region)
Trimble Navigation



Ruchita Purohit
AVP, Brand Services,
FCB Interface



S. Ravichandran
Former Managing Director
TTK Prestige



S.K. Krishnan
Vice President,
Demand Chain Management,
Mahindra & Mahindra Ltd.
(Automotive Division)



Cyrus Guzder
Chairman & MD
AFL Ltd.



Devdip Purkayastha
Adjunct Professor
IIT Mumbai



Dharmesh Dutta
Managing Director
Progeon Global Forwarding



Dinesh Deshpande
Former ED - Health,
Safety and Environment
Hindustan Petroleum



Prof. G. Raghuram
Director
Indian Institute of
Management Bangalore



Girish Mirchandani
Editor Transtopics



Sameer Nath
Managing Partner
Iron Pillar Venture Advisors Pvt. Ltd.



Samir Hosangady
Managing Director
Brink's India



Sandip Ghose
Executive President, Marketing &
Corporate Development
MP Birla Group



Sanjay Randive
Former Director - Transport
Rhenus Logistics



Savita Mathai
Sr. VP - HR
FCB ULKA



Dr. M. Sekar
Associate Professor
Indian Maritime University



Girish V. S.
Executive Director and Group Editor
Institute of Supply Chain Management



Harsha Adarkar
VP - HR
Biotstad



K. Shanker
Director
Quantum Drive



Prof. Lalitha Dhara
Former Vice-Principal
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Commerce and Economics



Manoj Shirodkar
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Fortife Trading India Pvt. Ltd.



Nagendra Aswatha
Former Chief Operating Officer
Forbes India



Shantanu Padhye
Business Head,
Commercial Vehicle &
Construction Equipment Loans
Mahindra Finance



Shobha Subramanian
Founder
Market Vistas



Shyam Ramamurthy
Former Supply Chain Head
Dalmia Cement



Soniya Mahajani
Founder
Market Vistas



Sudhir Badami
Independent Transportation / Trucking /
Railroad Professional



Sushil Cherian
Transport and Logistics Consultant

GRAND JURY



Mr. Y. S. Malik
Secretary (Transport)
Ministry of Road Transport & Highways,
Govt. of India
(Jury Chairperson)



Mr. Amit Kumar Ghosh
Joint Secretary
Ministry of Road Transport & Highways,
Govt. of India



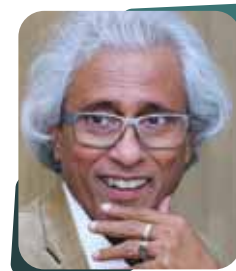
Mr. Ramandeep Chowdhary
Deputy Secretary
Ministry of Road Transport & Highways,
Govt. of India



Mr. Rakesh Bhalla
Independent Banking Professional
Formerly with RBI, NHB and IREDA



Mr. Raktim Das
Executive Cluster Head
Zee Unimedia



Dr. Bhaskar Das
Group President
Republic Channel



Mr. Imran Haque
Partner
Ernst and Young



Mr. Dipak Dash
Assistant Editor
Times of India



Mr. Vishnu Mathur
Director General
SIAM



Mr. Amit Mukherjee
Deputy Executive Director
ACMA

GLIMPSES OF MAHINDRA TRANSPORT EXCELLENCE AWARDS 2018



GLIMPSES OF MAHINDRA TRANSPORT EXCELLENCE AWARDS 2018



THE WINNERS OF MAHINDRA TRANSPORT EXCELLENCE AWARDS 2018

GROUP 1 SCV & LCV

Outperformers in Business - up to 50 CVs

Winner - Ravi Integrated Logistics India

Runner up - Esteem Group

Outperformers in Business - more than 50 CVs

Winner - Vaishali Transcarriers

Runner up - Real Ajanta Carrying Service

Outperformers in Perishable Goods Transportation

Winner - Supermarket Grocery Supplies

Runner up - Brring Integrated Logistics

Outperformers in Urban Public Services Transportation

Winner - BVG India

Outperformers in Courier / eCommerce Transportation

Winner - Blue Dart

Dream Chasers

Winner - Shadowfax Technologies Pvt. Ltd.

Youth Transport Personality - SCV & LCV

Winner - Virendra Chaudhary, Algor Supply Chain Solutions.

GROUP 2 ICV & HCV

Outperformers in Business - up to 100 HCVs

Winner - Saran Transports

Runner up - N.K. Transport

Outperformers in Business - more than 100 HCVs

Winner - Avana Logistek

Runner up - Surat Road King

Emerging Transport Business of the Year

Winner - Venture Supply Chain

Runner up - S. S. Logistics

Youth Transport Personality - ICV & HCV Category

Winner - Raghunandan Selvarathinam, Saran Transports

Runner up - Mohit Nawany, ASL Logistics

Lady Transport Personality

Winner - Divya Pillai, Excel Transporters

Runner up - Aakansha Bhargava, PM Relocations

Fleet Driver

Winner - Chhatrapal Singh, N.K. Transport

Runner up - Miraj Khan, JFK Transporters

ECO SYSTEM AWARDS

Highway Dhaba

Winner - Mulla Dhaba

Runner up - Almas Dhaba

Commercial Vehicle Financier - Fleet Owners' Choice

Winner - Cholamandalam Finance

Runner up - ICICI Bank

Outperformance in Integrated Logistics Services

Winner - DHL Supply Chain India

Runner up - Safexpress

Torch Bearers of Safety

Winner - Shell India Markets

Runner up - ACC

Logistics Manager of the Year

Winner - Vijay Shetty, BASF India

Runner up - Ghanshyam Singh, Mountain Trail Foods (Chaipoint)

Mahindra Saarthi Abhiyaan Outperformer Award

Winner - Bersha Kumari

1st Runner up - Christian Digeena Davis

2nd Runner up - Rajeshwari
SPECIAL RECOGNITION AWARD

The Akshaya Patra Foundation

3S Sara Plast

Sandeep Shahi, Head Constable, Delhi Police

SIS Group

Delhivery Pvt. Ltd.

Delhi Jal Board and Dalit Indian Chamber of Commerce and Industry

Past Winners of Mahindra Transport Excellence Awards include the following:

Name of the Company	Name of the Winner	City
A S Transport Pvt. Ltd.	Iqbal Rahman	Chennai
ACC	Rajkumar Gupta	Mumbai
Acid Chem Corporation	Mr. Shailesh Patel	Ahmedabad
Agarwal Packers & Movers Ltd.	Ramesh Agarwal	New Delhi
Algor Supply Chain Solutions	Virendra Chaudhary	Navi Mumbai
Alliance Commercial Transport	Nimish Saraf	Kolkata
Ammayapper Roadways	Senthilvelu H.	Chennai
Anand Trans Logistics Pvt Ltd	Anuradha Nijhawan	Chennai
Artee Roadways Ltd.	Deepak C Shah	Anand
ASL Logistics	Mohit Nawany	Mumbai
Associated Road Carriers Ltd.	C. D. Goyal	Secunderabad
AST Group of Companies	L Arhti	Coimbatore
Avana Logistek	Dharmindraa Bhatt	Mumbai
Axis Carriers & Logistics Ltd.	Anil Bamb	Thane
BASF India	Vijay Shetty	Mumbai
BLR Logistiks(l) Ltd.	Ashok Goyal	Mumbai
Blue Dart	Balfour Manuel	Mumbai
Brring Integrated Logistics	Sahil Mehta	Bengaluru
Bscpl Infrastructure Limited	B. Seenaiiah	Hyderabad
BSL Xpress Parcel Service	S. Natesh Shankar	Chennai
BVG India Ltd	HR Gaikwad	Pune
Capital Roadlines (Gujarat)	Akshay Tilak Lodaya	Mumbai
Cargo Carriers (India) Ltd.	Raman Kumar Khosla	Mumbai
Cargowings Logistics Limited	P V Subramani	Chennai
Coast Liners Pvt. Ltd.	Piyush Todi	Bangalore
Coastal Roadways Ltd.	Raja Saraogi	Kolkata
Coldrush Logistics Pvt. Ltd.	Kartik Shah	Mumbai
Commercial Carriers Limited	Indrajeet Mallick	Jamshedpur
Core Logistic Company	Rajesh Natarajan	Namakkal
DARCL Logistics Limited	Vineet Agarwal	Gurgaon
DHL Supply India	Vikas Anand	Mumbai
Esteem Group	Rohit Patravali	Dharwad
Excel Transporters	Divya Pillai	Lucknow
Ganpati Carrying Corporation Ltd.	Manoj Kumar Sahu	Navi Mumbai
Garudar Transport	M Sarravanaa	Chennai
Gati-Kintetsu Express Pvt. Ltd.	Chitra Shinde	Secunderabad
Globe Ecologistics Pvt. Ltd.	Ram Ratan Agrawal	Ahmedabad
Greenways Shipping Agencies Pvt. Ltd.	T. Johnson	Chennai
Gujarat Logistics	Deepak Thacker	Gandhidham
Indian Tankers (P) Ltd. Gida Gorakhpur	Dilshad Ahmed	Gorakhpur
Inland Road Transport Pvt. Ltd.	Laxmi Narayan Somani	Kolkata
Inland World Logistics Pvt. Ltd.	Shashikant Sharma	Mumbai
J.C. Trailer Service (P) Ltd.	Reshma Dua	Bahadurgarh
Janta Roadways	Rajinder Singh Bhasin	Chennai
JFK Transporters Pvt. Ltd.	Jehan Adil Kotwal	Mumbai
Kapoor Diesels Cargo Pvt. Ltd.	Vikrant Kapoor	New Delhi
Kataria Transport Service	Vinod Kataria	New Delhi
LTC Logistics (P) Ltd.	Inder Pal Laul	Nit Faridabad
Maple Logistics Pvt. Ltd.	S K Gaur	New Delhi
Mercurio Pallia Logistics Pvt. Ltd.	Vipul Nanda	Gurgaon

Name of the Company	Name of the Winner	City
Mountain Trail Foods (Chaipoint)	Ghanshyam Singh	Bengaluru
Mukti Petrochem	Hema Prava Devi	Guwahati
N.K. Transport	Rahul Singhal	Bulandshar
Navata Road Transport	Sudhir Parvataneni	Vijayawada
Neha Transport	Poornima Vijay Patil	Sangli
NTC Logistics Pvt. Ltd.	Ajit Menon	Chennai
Om Shree Ganesh Containers Pvt. Ltd.	Nikarika Rai	Mumbai
Orange Cargo Carriers	Sunil Kumar	Secunderabad
Panther Transfreight Ltd	V V Benugopal	Gurugram
PLR Projects	D S V Prasad	Ranchi
PM Relocations	Aakansha Bhargava	Gurgaon
Prasanna Blue Metal	S. S. Muralidharan	Chennai
Premier Transport Ltd.	Rajesh Gupta	Mumbai
R. K. Construction	Rajendra Shangari	Jamshedpur
R.K.C. Transports & Co.	K. Chandravel	Sankari
Rajam Transports	Karthik Manoharan	Namakkal
Ravi Integrated Logistics India	Bhupender Singh	Gurugram
Real Ajanta Carrying Service	Rohan Shah	Mumbai
Reema Transport Pvt. Ltd.	Dileep Naik	Mumbai
Rhenus Logistics India Pvt.Ltd	Vivek Arya	Mumbai
RVN Transport	Raajan Babu	Salem
S S Logistics	Rohit Singh	Kolkata
Safexpress Pvt.Ltd	Rubal Jain	New Delhi
Sankari Roadways	P. Rajamani	Salem
Santosh Gill Earth Movers Pvt. Ltd.	Dr. Daksh Gill	Jaipur
Saran Transport	Raghunandan Selvarathinam	Namakkal
Saravanan Transports	P. Saravanan	Namakkal
SCC Infrastructure Pvt. Ltd.	Mr. Shashin Patel	Ahmedabad
Sew Infrastructure Ltd.	Lalit Arora	Hyderabad
Shadowfax Technologies Pvt Ltd	Vaibhav Khandelwal	Bengaluru
Sheetal Parivahan	H R Khurana	Mumbai
Shell India Market	Abhilash Verma	Bengaluru
Shivani Carriers Pvt. Ltd.	Vandana Laddha	Indore
Shree Hatkeshwara Translines Pvt.Ltd	Mukta Adityaraj Shah	Pune
Shri Dinesh Roadlines	Mahesh Joshi	Thane
Shuratrans (Logistic Operator)	Mrs. Subhadra Ravichandran	Bangalore
Sravan Shipping Services Pvt. Ltd.	G. Sambasiva Rao	Visakhapatnam
SSPT Logistics/Sri Sendraya Perumal Transport And Logistics	P. Maruthavel	Sankari
Star Cement	Pradeep Purohit	Guwahati
Suncity Transport Co.	Mukesh Choudhary	Jodhpur
Supermarket Grocery Supplies	Vipul Mittal	Bangalore
Suraj Forwarders Pvt. Ltd.	Suraj A Rajan	Ahmedabad
Surat Road King	Harmeet Gandhi	Mumbai
Tamralipta Nirman Udyog Pvt. Ltd.	Soma Maity	Haldia
Transport Corporation Of India Ltd.	A. K. Bansal	Gurgaon
Vaishali Transcarrier	Shashank Pawar	Mumbai
Venture Supply Cham	Vipin Yadav	Delhi
Vijay Roadlines	Vijay Gandhi	Surat
V-Trans (India) Ltd.	Mahendra K. Shah	Mumbai

Award Partners:



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